

HUBBARD COMMUNICATIONS OFFICE  
Saint Hill Manor, East Grinstead, Sussex

Remimeo  
Ideas and  
Comp Hat WW  
Dissem Sec Hat  
Dist Sec Hat

HCO POLICY LETTER OF 13 OCTOBER 1966  
Issue IV

ADVERTISEMENTS, CONTINENTAL MAGAZINES  
AND AUDITOR

All advertisements to appear in the Continental Magazines and the Auditor must be drawn up, as they apply, by the Dissemination Secretary and Distribution Secretaries for their respective interests.

This must be done each month and submitted to Ideas and Compilations Branch of the Office of LRH.

As the statistics of the Dissem Div and Dist Div depend largely upon these ads, it should be the responsibility of these Secretaries to furnish the ads.

Ads must be in accordance with long standing policy of what must appear each issue in magazines.

It is noteworthy that bad ads or none at all in the Continental Magazine or an absence of a magazine issued is inevitably accompanied by gross income slumps in orgs.

LRH:lb-r  
Copyright © 1966  
by L. Ron Hubbard  
ALL RIGHTS RESERVED

L. RON HUBBARD  
Founder